



May 15, 2023

Fountain Hills Chamber of Commerce  
Board of Directors  
16837 E Palisades Blvd  
Fountain Hills, AZ 85268

Senderos at Fountain Hills Letter of Support for rezoning application

To; Mayor and Council

The Fountain Hills Chamber of Commerce Board of Directors recently heard from Snell & Willmer regarding rezoning application case number RZ22-000002, and following a comprehensive and thoughtful presentation the Board engaged in a lengthy discussion about the project. Ultimately, the Board voted in favor of providing an official Letter of Support for the rezoning.

The original zoning was based on the idea that our Town would achieve a population of 77,000. The proposed rezoning aligns with typical "like for like" rezoning, with numerous multi-family complexes in close proximity to the project. The rendering presented to the Board would result in a more visually appealing final product and maintain the neighborhood's views.

The Fountain Hills Chamber of Commerce believes that approving the rezoning application for Senderos at the Fountain Hills would provide more housing and increase our community's population, which has remained stagnant for more than two decades. Our town's commercial vitality will not experience significant improvement without allowing our population to reach its full potential of 37,000-38,000, which is less than half of the original zoning A's population target.

We are pleased to extend a warm welcome to Senderos at Fountain Hills and fully support this projects development. Please accept this letter of support.

On behalf of the Board of Directors

Sincerely,

A handwritten signature in blue ink, appearing to read "Betsy LaVoie", is written over a white background.

Betsy LaVoie

CEO and President

Fountain Hills Chamber of Commerce